

Immediate Release: Thursday 30 April 2020

Aussie locals Woolworths & 13cabs partner up to boost deliveries

Today 40,000 professional Drivers affiliated with 13cabs begin what is shaping up to be a nationwide pivot into grocery deliveries, launching a partnership with Australian grocery icon Woolworths.

“13cabs with its new **13things** instant delivery service was in a perfect position to work with Woolworths to support the increase in demand for online grocery deliveries. We are delighted to provide a professional, ‘no touch’, 24/7 delivery service” says Andrew Skelton, Chief Executive Officer, A2B.

“We believe **13things** is a key step in enabling businesses to continue serving their communities in a time of need. We have created **13things** to be a service that is a real help and convenience right now.”

The trial commences on Thursday 30 April covering Woolworths stores in Maitland, Swansea, Toronto and Rutherford with deliveries available 7 days per week across several Woolworths delivery windows. Expansion of the partnership is expected over the coming weeks given the unrivalled capacity of 13cabs to provide coverage in regions and towns across the country combined with its fleet strength in our capital cities.

13things is part of a bigger play by 13cabs to meet the need and growing appetite of Australians for instant delivery of goods and packages. Consumers can literally expect their ‘things’ to be picked up in under 10 minutes, 24/7. 13things is a “no touch” delivery service via a fast and nimble 13cabs app and 13cabs web booking system. Australians can now organise the immediate pick up of all their essential and non-essential “things” in under 10 minutes without leaving their house.

“We’re finding that businesses are increasingly keen to engage with us. We’re working with businesses that want to extend into deliveries for the first time and with businesses needing to escape the charges applied by digital platforms. There’s even a hint of nationalism creeping in with a preference for dealing with Australian companies like 13cabs. Once we get deeper into discussions we find businesses taking comfort in the fact that each 13cabs Driver is professionally trained, registered and Police checked and that all our vehicles are professionally sanitised. People wanting that extra layer of care also value vehicles being tracked by purpose built equipment not just mobile phones, the safety cameras in each vehicle, and the backing of our 24 hour Australian call centres” says Andrew Skelton.

The integration with Woolworths is a big moment for 13cabs. We are a company with technologies, people and products that have evolved over 40 years to solve last mile transport problems for all Australians. We love working with companies that have created their own value chain and need a partner that can support their business with a professional transport solution.

Visit - 13things.com.au for further details

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