



Local transport set to boom as 13cabs arrives in Mid North Coast

Immediate Release: 26.03.20

Today Australia's most popular taxi service, 13cabs, announces the launch of 13cabs across the Mid North Coast region of New South Wales, with a promise to deliver a well-resourced, service-oriented taxi experience for the region.

The new 13cabs bureau will comprise of a robust taxi fleet, including 6 sedans and 3 wheelchair accessible taxis (WAT) for the town of Taree, 3 sedans, 5 WAT vehicles, and 2 Point to Point taxis (for booked work only) for the town of Foster, and 1 sedan, 2 WAT vehicles and 1 Point to Point vehicle for the town of Laurieton.

13cabs has partnered with second generation taxi operators, Christie and Peter Cristoforo to establish the new bureau.

Christie Cristoforo, Co-Director of 13cabs Mid North Coast Bureau says: "By partnering with 13cabs, we'll be unlocking advanced booking processes and systems as well as more rigid safety and security precautions across all our taxis. Something we believe is truly warranted right now.

"It's no secret our area, along with the rest of the country is experiencing challenging, unprecedented times. Through the rollout of our new 13cabs bureau, we hope we can continue to help support our local residents with their travel needs, as we also continue to explore transport and delivery opportunities which are proving critical around the nation right now.

Looking into the future, we're excited our new 13cabs fleets will provide frequent, quality and reliable transport for locals and tourists alike."

John Dulgaro, 13cabs General Manager NSW continues: "The significance of 13cabs' new venture into Mid North Coast solidifies our growth in the regional taxi market. This region is a great holiday destination for NSW, and it makes sense our brand and technology to be available to be able to book 13cabs anytime anywhere.

"Here at 13cabs we are continuing to focus on our regional transport offerings, as we see it as our responsibility to service the whole of Australia, not just our major cities. In most cases, each regional city has a 'local' taxi company. Generally, we either partner with that taxi company or partner with a local operator who wants to introduce 13cabs into that local market. In this case, 13cabs is forming a new partnership with two, very talented and experienced operators."

This announcement follows on from a year of important growth for 13cabs. In recent months alone, 13cabs has seen new services enter Dubbo, the Albury Wodonga region and Lakes Entrance as well as a new Bureau formed in Mackay, Queensland.

Mid North Coast locals can access the new cab services by downloading the 13cabs app or by calling the new 24/7 Contact Centre on 13 22 27. Passengers can also now book and pay for their rides on the app with the newly launched feature, Quick Ride with Apple Pay.

Ends –

For additional information, please contact:

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- Interview opportunities available
- Photo opportunities available



On-site media opportunity:

Monday March 30, 2020:

Media are welcome between noon and 5pm, at the new 13cabs bureau site at 2/3 Harbord Court, Forster, NSW. A 13cabs photograph can be organised with our new operators as well as interviews.

Tuesday March 31, 2020:

Media are welcome between 9am and noon, at the new 13cabs bureau site at 2/3 Harbord Court, Forster, NSW. A 13cabs photograph can be organised with our new operators as well as interviews.

About 13cabs:

13cabs is the largest taxi network in Australia, directly supporting 10,000 vehicles and 40,000 Drivers. 13cabs believes in the importance of accessible, dependable and equitable transport within the community and are building the team, technology and brands to support this delivery. 13cabs is part of A2B Australia Limited.

A2B is home to brands including 13cabs, Silver Service, Champ, Cabcharge, EFT Solutions, and Mobile Technologies International

For more information, please visit home.13cabs.com.au